

# #MACE 12 Twitter/Tweetdeck BYOL

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**Abstract:** Attend conferences for free, see breaking news, new web tools, websites, and other resources any day of the week, any time of the day. Learn how to set up a Twitter/Tweetdeck account, add basic features, and add 2 resources (“hashtags”) to search for by subject/grade level/interest. Additional resources/handouts will be provided.

## **Agenda:**

1. Quick Session Overview (5 min.)
  2. Download/Setup Twitter/Tweetdeck
  3. Tweetdeck Features
  4. Teaching Ideas - Megan
    - a) Links
    - b) Teacher collaboration (U.S. and globe) (hashtags)
    - c) Polls/Storify
    - d) Finding people to follow
  5. Professional Development – Rosemary
    - a) Webinars
    - b) Hashtags
    - c) Conferences
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## **1. Quick Session Overview**

### **2. Twitter/Tweetdeck Setup**

Update/Load Adobe Air 3.1

**A.** Macintosh download url:

<http://get.adobe.com/air/>

**B.** Windows download 3.1 for Windows 32:

<http://get.adobe.com/air/otherversions/>

**C.** Set up Twitter

<http://www.twitter.com>

**D.** Download Tweetdeck

<http://www.tweetdeck.com/>

### **3. Tweetdeck Features**

**A.** Posting Basics

1. 140 characters
2. Automatically shortens urls

3. Add photos and videos

**B. Add Columns (+) To Keep Track of:**

1. Hashtags
2. People you follow
3. Your tweets

**4. Teaching Ideas - Megan (Elementary and Technology)**

**A. Links**

1. coolcatteacher (<http://coolcatteacher.blogspot.com/>) (elementary)
2. edudemic (<http://edudemic.com/>) (K-12)

**B. Teacher collaboration (U.S. and globe) (hashtags)**

1. #edchat
2. #edtech

**C. Polls/Storify+**

1. Polleverywhere (for Twitter)  
<http://www.polleverywhere.com/twitter-powerpoint-slides>
2. Storify  
<http://www.storify.com>

**D. Finding people to follow**

1. WeFollow  
<http://wefollow.com/twitter/educationaltechnology>

**5. Professional Development - Rosemary**

**A. Webinars**

1. EdTech Teacher  
<http://edtechteacher.org/>  
EdTech Teacher Webinar Archive  
<http://archive.constantcontact.com/fs013/1103655070384/archive/1109267318471.html>
2. Classroom 2.0  
Calendar of live chats and resources  
<http://www.classroom20.com/>

**B. General Hashtags**

1. #ipaded
2. #socialmedia

**C. Conference Hashtags**

1. #ISTE2012 June
2. #FETC2013 January